



St. John-Dyer Chamber of Commerce 2025-26 Highway Banner Program

The St. John-Dyer Chamber of Commerce, is once again offering local businesses the opportunity to display their business name and logo on banners along Route 41.

This is a great way to welcome people into town as well as highlight shopping locally.

This is not a Chamber Fundraiser. This offer is open to all businesses in town and Chamber members will have the first opportunity to place their orders as well as gain a discounted price for the banner.

Please fill out the attached order form and mail or email it to the St. John-Dyer Chamber of Commerce **by April 25, 2025.**

- **The cost of a New Banner will be \$300 for Chamber members and \$450 for non-members.** The program is run every-other year; however, banners are not guaranteed beyond 1-year due to unforeseen inclement weather. **After that, replacement banners will be offered at a discounted price of \$150.**
- **If you would like to choose the location of your banner (specify intersection or landmark) there is an upcharge of \$50.** Location requests will be processed on a first-come, first-serve basis.
- Businesses must provide a high-resolution 30" x 30" JPEG, PDF or EPS art file directly to the St John-Dyer Chamber of Commerce via email at: office@stjohndyerchamber.com
- Banners will be 2 sided showing both the Chamber logo and your business logo on both sides.
- Vendor/Chamber office will contact each business with a final layout for approval of the banner.
- Location of banners will be determined by the Chamber Board of Directors.
- Payment and artwork are due **no later than April 25, 2025.**

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